SCHATZ ENERGY RESEARCH CENTER

HSU Press release

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HSU's Hydrogen Energy Efforts Hit the Road with Lollapalooza 2003

The Lollapalooza music tour, now in its eighth year, is giving hundreds of thousands of concertgoers across the country their first chance to see a hydrogen fuel cell up close. Humboldt State University's Schatz Energy Research Center, with support from the National Hydrogen Association, has sent its Stack-in-a-Box® fuel cell system and a fuel cell engineer out on the road with the tour to demonstrate a working fuel cell.

Schatz fuel cell engineer Nate Coleman explains hydrogen energy technology to Lollapalooza concertgoers.
photo by Claudette Silver

This Friday the tour comes to Washington, D.C.'s Nissan Pavilion, where Schatz and NHA representatives will host a press event and provide fuel cell demonstrations throughout the concert.

Fuel cell technologies are being developed to provide clean power for everything from cars to cell phones. Each day, Schatz engineer Nate Coleman spends some seven hours explaining how the Stack-in-a-Box® works to interested Lollapalooza attendees. Nationwide, the response has been enthusiastic. "Not only is the public interested in what we do, but so are all the other people I'm on tour with, including the rock stars," reports Coleman.

The Lollapalooza tour combines entertainment with a forum for groups promoting environmental causes and social activism. According to Perry Farrell, frontman for tour headliner Jane's Addiction and founder of the Lollapalooza organization, "Lollapalooza's mission is to be great and wonderful, to speak to people and speak for the earth, and to embody music's power to bring people together."

The Schatz Energy Research Center's mission is to establish clean and renewable energy technologies in our society. Schatz projects focus on the integration of fuel cells and solar energy.

For more information on the Schatz Energy Research Center, please visit www.humboldt.edu/~serc or email serc@humboldt.edu.

The National Hydrogen Association is an industry-led organization of energy companies, automotive manufacturers, fuel cell developers, universities, laboratories and other companies which represent the growing hydrogen community. The mission of the NHA is to support the commercialization of hydrogen while identifying and removing barriers to its development and helping to guide the hydrogen community to a shared vision for our energy future.

For more information on the National Hydrogen Association or the use of hydrogen as an energy carrier, please visit the NHA website at www.HydrogenUS.org, or email nha@ttcorp.com.